



Data Governance Health Check

*Assess the Strength of Your
Data Foundation*



This checklist helps you evaluate how effectively your organisation governs its data.

Use it to identify gaps, reduce inconsistencies, and strengthen decision confidence across the business.

Data Governance Maturity Model

From Fragmented Data to Confident Decisions



1. Consistency of Metrics

- KPIs are defined consistently across all departments
- Reports show the same numbers regardless of source
- There is a central repository for metric definitions
- Business logic is standardised and documented

Why it matters:

Consistency eliminates conflicting reports and builds organisational alignment.

2. Data Integration

- All critical systems are connected (CRM, ERP, CX, finance)
- Data is unified across real-time and historical sources
- Data flows automatically without manual intervention
- New data sources can be added quickly and efficiently

Why it matters:

Integration ensures no blind spots and supports a complete view of performance.

3. Transparency & Lineage

- You can trace how every KPI is calculated
- Data transformations are visible and understood
- Changes to data definitions are tracked
- Historical data remains accessible and explainable

Why it matters:

Transparency builds trust and enables confident decision-making.



4. Ownership & Accountability

- Data ownership is clearly defined across the organisation
- Governance processes are actively maintained
- Issues are identified and resolved quickly
- Teams are accountable for data quality

Why it matters:

Ownership ensures governance is sustained—not just implemented.

5. Decision Confidence

- Executives trust the data used in reporting
- Teams no longer debate “whose numbers are correct”
- Decisions are made quickly and confidently
- Reporting aligns across all departments

Why it matters:

Confidence accelerates decision-making and improves outcomes.

6. Scalability & Future Readiness

- Data architecture supports new use cases
- Governance frameworks adapt as the business evolves
- Data can support advanced analytics and automation
- New technologies can be integrated without disruption

Why it matters:

A scalable foundation ensures long-term value from your data.



Scoring Your Organisation

0–10 checks: Fragmented environment, low trust

11–20 checks: Partial governance, inconsistencies remain

21–30 checks: Strong governance foundation, high confidence

Overall Maturity Score

0–10 Checks: Fragmented (High Risk)

Your data environment is likely disconnected, inconsistent, and difficult to trust.

What this looks like:

- Conflicting reports across teams
- Manual reconciliation of data
- Limited visibility into how metrics are calculated
- Low confidence in decision-making

What to Do Next

Immediate Priorities:

1. Identify your most critical business metrics (start small)
2. Map where those metrics are sourced from today
3. Highlight inconsistencies across teams and systems

Short-Term Actions:

- Establish a baseline set of KPI definitions
- Begin connecting key systems (CRM, CX, ERP)
- Assign ownership for core data domains

Focus:

Move from fragmented → connected



11–20 Checks: Developing (Moderate Maturity)

You have some governance in place, but inconsistencies and gaps still exist.

What this looks like:

- Partial alignment across teams
- Some systems integrated, others siloed
- KPI definitions exist but are not consistently enforced
- Moderate trust in data

What to Do Next

Immediate Priorities:

1. Standardise KPI definitions across all departments
2. Identify where duplicate logic exists in reporting
3. Improve visibility into data flows and transformations

Short-Term Actions:

- Expand integration across all critical systems
- Centralise business logic and KPI calculations
- Implement governance processes for change management

Focus:

Move from connected → governed

21–30 Checks: Governed (Strong Foundation)

Your organisation has a solid governance framework and a high level of data trust.

What this looks like:

- Consistent metrics across the business
- Strong alignment between teams
- Clear ownership and accountability
- High confidence in decision-making

What to Do Next

Immediate Priorities:

1. Optimise for speed and scalability
2. Enhance data observability and monitoring
3. Expand governance to new data domains and use cases

Short-Term Actions:

- Automate governance processes where possible
- Enable self-service analytics with built-in governance
- Extend your data foundation to support advanced capabilities

Focus:

Move from governed → optimised



CATEGORY-LEVEL “NEXT STEPS”

If you want to elevate this further (especially for enterprise buyers), you can include **mini next steps per category**:

✓ If You Scored Low in Consistency of Metrics

- Define a central KPI framework
 - Eliminate duplicate metric definitions
 - Align business logic across all reporting
-

✓ If You Scored Low in Data Integration

- Prioritise integration of critical systems first
 - Reduce reliance on manual data handling
 - Establish a scalable integration approach
-

✓ If You Scored Low in Transparency & Lineage

- Document how key metrics are calculated
 - Implement traceability across data flows
 - Ensure all transformations are visible and auditable
-

✓ If You Scored Low in Ownership & Accountability

- Assign data owners by domain
 - Establish governance processes and responsibilities
 - Introduce accountability for data quality
-

✓ If You Scored Low in Decision Confidence

- Focus on aligning reporting across teams
 - Remove conflicting data sources
 - Standardise executive reporting views
-

✓ If You Scored Low in Scalability & Future Readiness

- Review data architecture for flexibility
- Reduce dependency on rigid or manual processes
- Prepare for expansion into new use cases





Ready to strengthen your data foundation?

Start with a Data Governance Strategy Session with emite.

